**OSCAR ONUKWUGHA** +2347084859796 <mailto:oscaronukwugha@gmail.com>

Data Analyst / Business Analyst [linkedin.com/in/oscar-onukwugha/](https://www.linkedin.com/in/oscar-onukwugha/)

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1b Mount Zion Road Calabar, Nigeria.

**SKILLS**

* SQL  (MySQL Server,)
* Microsoft PowerBI (Power Query, Data Modelling, DAX,)
* Microsoft Excel (Pivot table, VLOOKUP, Conditional Formatting)
* Python (Pandas, Numpy, Matplotlib, BeautifulSoup, Seaborn)

**PROJECTS**

**Online Sales Analysis - October 2024**

* Using Power Query cleaned, explored using DAX functions, and built a Visualization Dashboard for a 2024 online sales dataset using PowerBI.
* Discovered sales trends across Asia, North America and Europe by products and their category with North America and Electronics generating over 45 % and 43% of Revenue respectively.
* Ascertained the most used payment method to be a credit card with over 61%.

**Nigeria Traffic Crash Analysis - September 2024**

* Using Excel, I analyzed traffic crashes in Nigeria from the 4th quarter of 2020 to the 1st quarter of 2024 and gained insights like most crashes occuring in the 4th and 1st quarters.
* Discovered the % contribution of factors like fatigue, weather, drug/alcohol influence, over-speeding, etc. with influence of drug/alcohol contributing less than 1%, showing the fruitfulness of awareness against drug abuse in Nigeria and the need to strengthen it.
* Ascertained the states with safer roads like Bayelsa and Akwa Ibom states while Abuja and Ogun had the most crashes.

**Covid-19 Data Analysis - July 2023**

* Using SQL JOIN and CTEs, I joined the Covid-19 Deaths dataset and the Covid-19 Vaccinations dataset for more insights.
* Through Data exploration, I looked up the top countries hit by the virus viz-a-viz their population percentages.
* Also discovered the population, total number of cases, and deaths recorded by the USA and China who were greatly hit by the Virus.

**VOLUNTARY WORK EXPERIENCE**

**Data Analyst October 2023 - January 2024**

**Eves Bake N Spice - Calabar**

* Analyzed and Visualized Expenditure and Sales Data using Excel and PowerBi to gain insights.
* Discovered reoccurring trends that helped ensure customer retention and maximization of profit.
* Gave ideas as to aspects of the business that require more attention and investment.

**Data Analyst February 2023 - June 2023**

**Nwankwo Associates - Aba**

* Analyzed and Visualized Jewelry Sales Data using pivot tables in Excel creating dashboards.
* Discovered the best seasons when different designs of jewelry are in high demand.
* Increased sales and reduced unnecessary expenditures through proper data-driven insights.

**Legal  Intern March 2024 - April 2024**

**Lex Fori Partners – Calabar**

* Worked and collaborated with fellow interns and partners to draft Legal Documents for Clients and court processes within deadlines.
* Offered pro bono Legal Advice to clients by demystifying their legal issues in a manner they would understand.
* Learned court mannerisms from Partners of the firm, the importance of discipline, and strict adherence to workplace ethics.

**EDUCATION**

**Udacity:** SQL for Data Analysis

**Udemy:** PowerBI Desktop for Business Intelligence

**DataCamp:** Python for Data Analysis

Data Analysis with PowerBI

Excel for Data Analysis

**ALX:** Artificial Intelligence Career Essentials Program

**LLB, University of Calabar** 2019 - 2025